

2017 Exhibitors

Abner Sales
 ADM Fertilizer
 Advanced Biological Marketing
 Ag Growth International (AGI)
 Ag Spray Equipment
 Ag Systems, Inc.
 Agassiz Seed & Supply
 AgLab Express
 AgraSyst
 AgriSmart Information Systems, LLC
 Agrium U.S. Inc
 Agronomic Solutions
 AgSource Laboratories
 Agvise Laboratories
 AgVision
 AgXplore
 AJ Sackett/Waconia Mfg
 AMVAC Chemical Corporation
 Arkion
 Gallagher Agribusiness Insurance & Risk Management
 Arysta LifeScience
 Aspect Ag, LLC
 BASF
 Ben-Trei
 Bob's Farm Service
 Brandt Ag-Loftness Mfg
 Butler Machinery
 C & R Supply
 Calcium Products
 CapstanAG
 CCA Board of Directors
 CCS Group, LLC
 Central Life Sciences
 CHS Crop Nutrients
 CHS Insurance
 Hamilton Systems, Inc.
 Coyote Seeds
 Crop Production Services
 Crop Science, a division of Bayer
 Crown Appraisals, Inc
 D&W Industries
 Dakota Fluid Power
 Design Tanks
 Dow AgroSciences

Dultmeier Sales
 DuPont Crop Protection
 Edgewell Ag Products, LLC
 Fairbank Equipment
 Farm Credit Services of America
 Farmchem
 FEI Inc
 FMC Agricultural Solutions
 Gamet Manufacturing Inc
 Gavilon
 GK Technology Inc.
 Gowan USA LLC
 GSI
 Heartland Tank Companies
 Helena Chemical Company
 HJ Baker & Bro/Tiger-Sul
 Howalt+McDowell Insurance
 Industrial Builders, Inc.
 INTL FCStone Inc
 J&D Construction
 J.C. Ramsdell Enviro Services, Inc.
 J.R. Simplot Company
 John Deere Sprayer Sales
 Junge Control, Inc
 Kahler Automation
 Kay Tank
 Koch Agronomic Services
 K-Scale LLC
 LaCrosse Seed
 LandMarc Construction, Inc
 Marcus Construction
 Mathiowetz Construction Company Inc
 Meridian Ag Distribution
 Meridian MFG
 Midwest Laboratories
 Millborn Seeds
 Monsanto
 Mosaic Company
 Murray Equipment Inc
 MVTL Laboratories
 MZB Technologies
 NACHURS
 Northern Ag Suppliers
 Northern Plains Rail Services
 Novid Inc.

Nufarm
 ORO AGRI
 PotashCorp
 Precision Laboratories, LLC
 Precision Tank & Equipment
 Quickveyor/Peterson Motors Company
 R & R Contracting Inc.
 Ranco Fertiliservice Inc
 Raven Engineered Films
 Rogers Wagley Inc.
 Rosen's Inc
 Scale Center
 Schlagel, Inc.
 Seed Exchange
 Simonsen Industries Inc
 SMA, LLC
 Smart Grain Solutions
 Software Solutions Integrated, LLC
 SOILMAP
 SoilView
 SD Department of Agriculture
 SD Department of Revenue
 Stueve Construction, LLC
 Sudenga Industries Inc
 Superior Grain Equipment
 Syngenta
 The Andersons Pure Grade
 Thorstad Construction Co Inc
 Timpte, Inc
 Tri-States Grain Conditioning, Inc.
 TrueNorth Steel
 UAS Service Corp
 VALENT USA
 Van Diest Supply Company
 Vande Berg Scales
 Vertical Software, Inc.
 Victor Lundeen Company
 Vive Crop Protection
 Ward Laboratories, Inc.
 Webster Scale
 West Central
 Winfield United
 XiteBio Technologies, Inc
 Yargus Manufacturing Inc



Jointly Sponsored Trade Show
 South Dakota Agri-Business Association
 South Dakota Grain & Feed Association
www.agexpo-sd.org

January 17-18, 2018

Convention Center at the
 Denny Sanford Premier Center
 Sioux Falls, SD

EXHIBITOR INFORMATION

Monday, January 15

9:00 AM – 3:00 PM Large Equipment Move-In

Tuesday, January 16

9:00 AM – 4:00 PM Small Booth Move-in
 4:00 – 6:00 PM Exhibitors Reception

Wednesday, January 17

8:30 AM – 5:00 PM Trade Show Open
 Agronomy and Applicator Olympics
 Silent Auction
 10:30 – 11:00 AM SDABA Annual Meeting
 11:45 AM – 1:15 PM Luncheon with Keynote
 2:00 – 3:30 PM General Session
 3:00 – 5:00 PM Trade Show Party
 5:00 – 7:00 PM Social with SongBlast
 Dueling Guitars

Thursday, January 18 (Student Career Day)

8:30 AM – 1:00 PM Trade Show Open
 9:00 – 9:30 AM SDGFA Annual Meeting
 10:30 AM – 12:00 PM General Session
 12:00 PM Lunch in the Trade Show
 1:00 PM Exhibitor Move-out

Exhibiting at Ag Expo 2018 is your key to connections!

Book your booth and you will be able to:

- Reconnect with valuable established customers,
- Foster new connections and build relationships,
- Increase your brand awareness,
- Meet engaged and committed buyers,
- Network and meet with customers and
- Enjoy a fun and focused exhibitor experience!

Last year there were 1200 registered participants, which included managers, owners, board members and decision makers.

A strong trade show is our primary objective so we take great consideration to provide opportunities to draw traffic into the exhibit hall throughout the show with the following:

- Agronomy and Applicator Olympics,
- Silent Auction,
- Raffle ticket sales,
- Trade Show Party and
- Lunch during the Trade Show on Thursday

The Ag Expo Committee and the Board of Directors from the South Dakota Agri-Business Association and the South Dakota Grain & Feed Association appreciate your consideration to exhibit during Ag Expo 2018!

DETAILS:

Location:

Convention Center at the Denny Sanford Premier Center, 1201 N. West Avenue, Sioux Falls, SD 57104

Exhibit Dates/Times:

Wednesday, January 17, 8:30 AM – 5:00 PM
Thursday, January 18, 8:30 AM – 1:00 PM

Move-In/Set-Up:

Large equipment (block spaces in bulk rows)
Monday, January 15, 9:00 AM – 3:00 PM
Small booths (10 x 10 and 10 x 6 booths)
Tuesday, January 16, 9:00 AM – 4:00 PM

Move-Out/Tear Down:

Thursday, 1:00 – 5:00 PM
Early removal will result in loss of location priority during the next Ag Expo.

Booth Package:

10 x 10 and bulk spaces with black side and back draping, 10 x 6 booths (A-O) do not have any draping; and all booths have ID sign with company name and free internet

Booth Shipments:

Booths can be shipped to the Sioux Falls Convention Center at the following address:

Sioux Falls Convention Center
Ag Expo (your company name)
Booth No. (your assigned booth number)
1101 N. West Avenue
Sioux Falls, SD 57104

For more information on booths shipments, call the Sioux Falls Convention Center at 605/367-4167.

NEW Booth Assignments: Contract for Exhibit Space Deadline is October 20, 2017. All booth assignments will be awarded on a first-come, first-served basis and notified after November 1, 2017. Booth location preferences noted on the Contract for Exhibitor Space will be considered when possible.

Forklift/Truck Wash: Forklift will be provided free-of-charge on Monday and Tuesday for move-in and Thursday for move-out.

Power washer for large equipment will be provided free-of-charge inside the rear entrance door in the truck wash bay on Monday.

Furniture/Electricity: 10 x 10, 10 x 6 and bulk spaces do not contain furniture, electricity or carpeting (except booths 1-38 have carpeting.) An order form for furniture and electricity (\$25) from the Convention Center will be sent with booth confirmations. Furniture from outside sources is allowed.

Conference Housing: A block of rooms has been reserved at the following hotels for Ag Expo attendees. Contact the hotels directly and ask for the Ag Expo room block.

Sheraton Sioux Falls Hotel (headquarters hotel)
1211 N. West Avenue, Sioux Falls, SD 57104

Reserve rooms online at: <https://www.starwoodmeeting.com/Book/AGEXPO2018>

Contact: Adam Poeppel
Phone: 605/367-9695
Email: adam.poeppel@sheratonsiouxfalls.com

Rate: \$105, plus taxes with free internet access

Ramada (across the street from the Convention Center)
1301 West Russell, Sioux Falls, SD 57104

Call: 605/336-1020

Rate: \$95, plus taxes for standard room
\$125, plus taxes for suite

Organized Company Function Policy: Organized company functions, such as sales meetings, socials and hospitality rooms, are NOT ALLOWED during any Ag Expo scheduled event, as follows: Tuesday, January 16 from 4:00 to 6:00 PM; Wednesday, January 17 from 8:30 AM to 7:00 PM; and Thursday, January 18 from 8:30 AM to 1:00 PM.

Opportunities to Increase Exposure: Opportunities abound and details are enclosed or will be included in your Booth Assignment packet:

- Booth Decorating Contest – Champions in Agriculture
- Contest prizes include beer and/or food in winners booth during the Trade Show Party on Wednesday afternoon.
- Sponsorships
- Agronomy and Applicator Olympics
- Silent Auction
- You may add your own booth give-aways!

Need More Information:



For additional information or questions about Ag Expo, please contact the Association Office at 605/224-2445 or email Kathy Zander at kathy@sdaba.org or Roxanne Rice at roxanne@sdaba.org

Ag Expo Website:
www.agexpo-sd.org

PRICING AND INFORMATION:

1. Exhibitor Booth Space:

Booth Size	SDABA/SDGFA Members	Non-Members
10'x10" (Booths 1-130)	\$400.00	\$725.00
10'x 6" (Booths A-R)	\$300.00	\$625.00
Large Equipment Booth Space	\$3.20/square foot	\$3.60/square foot
Roaming Exhibitor	\$300.00	\$625.00
Industry Non-Exhibitor	\$300.00	\$625.00

- 2018 Membership Dues for SDABA or SDGFA MUST BE PAID to receive the Member Rate. Contact the Association office at 605/224-2445 for membership information.
- Roaming Exhibitors do not have a booth but may solicit business during Ag Expo and are listed in the program.

- Industry Non-Exhibitors are companies that manufacture, produce, sell, distribute, buy, broker, or have services related to the fertilizer, pesticide, seed, feed, grain and equipment related to these industries and do not have a booth but will solicit business during Ag Expo.

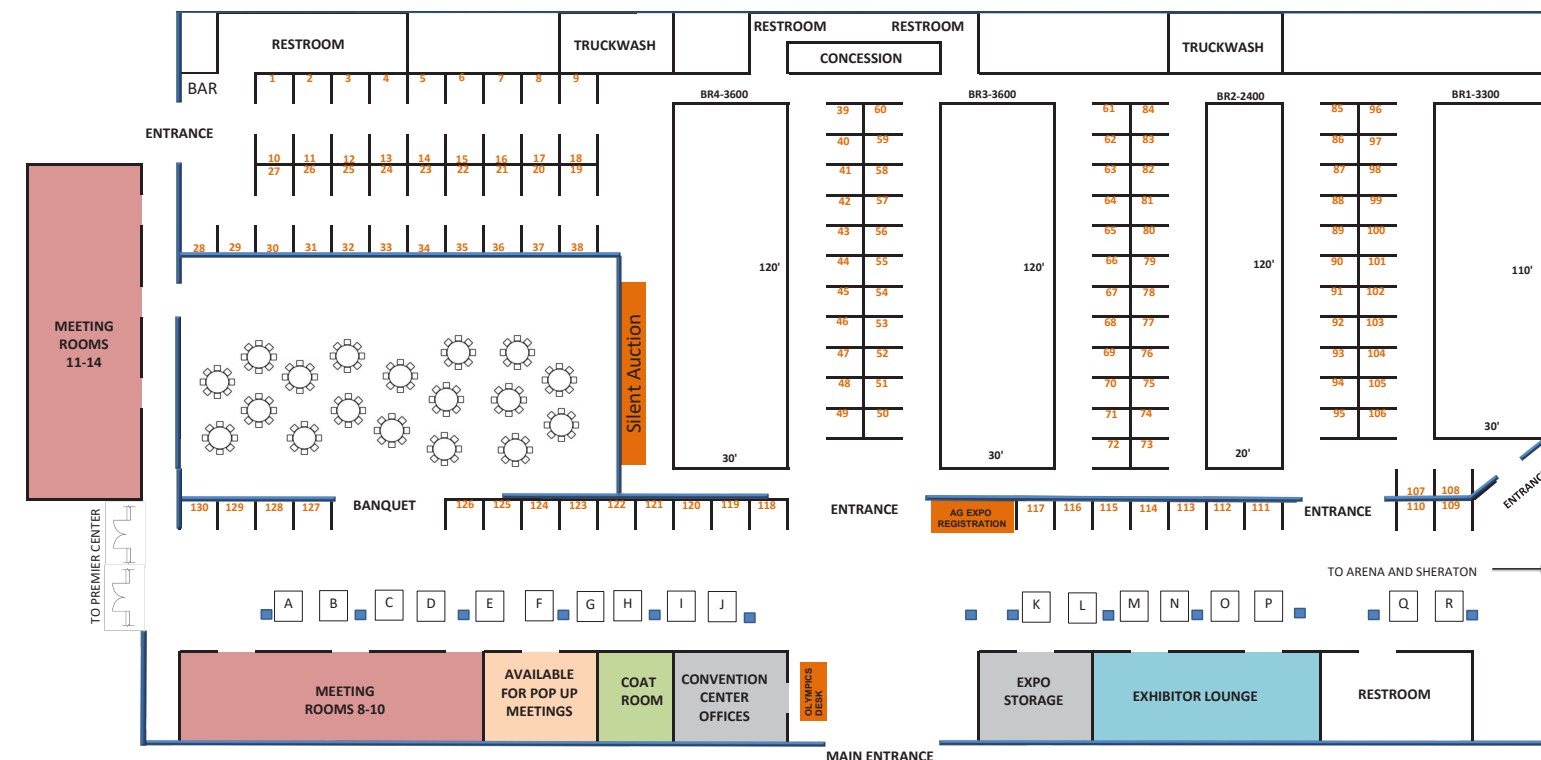
2. Exhibitor Registration:

\$40 Registration fee for exhibit booth personnel until January 5, 2018

\$50 Registration fee for exhibit booth personnel after January 6, 2018 and at the door.

- There are no free registrations included with booth rental fee.
- All Ag Expo Activities are included in registration and name tags must be worn at all times.

3. NEW Booth Layout in the Convention Center at the Denny Sanford Premier Center:



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