

INCREASE TRAFFIC AT YOUR BOOTH DURING AG EXPO 2018!

Participate in the AGRONOMY and/or the APPLICATOR Olympic Challenge

Wednesday – SDABA Dealer and Branch Members
Thursday – Student Career Day for Technical Institute Students

Ag Expo Challenge – The 2018 Agronomy and Applicator Olympic Challenges will be held on Wednesday, January 17 from 9:00 AM to 3:00 PM. Participants will have to visit your booth to answer your agronomic or applicator questions in hopes of earning the title “South Dakota’s Best Agronomy or Applicator Team for 2018”. Winners have a chance to win \$4400 in cash, a plaque, and jackets. All employees of SDABA Dealer and Branch members are eligible to compete.

In order to participate, please provide the following:

1. Exhibitors may offer questions for just the Agronomy Olympics or Applicator Olympics, or both.
2. Exhibitors that participate will receive a notebook that contains your questions and a sign for your booth to indicate you are participating.
3. Questions must be multiple-choice with answers provided. Questions need to be agronomic in nature and may be specific about your product(s).
4. Plant samples, seed samples and pictures are encouraged but multiple-choice answers must be provided.
5. Send three to five questions via email to kathy@sdaba.org.
6. The Ag Expo committee reserves the right to determine which questions are used for the event.
7. **Submit questions no later than December 22, 2017.**

Student-Career Day Challenge – Some of the Exhibitors will also offer the 2018 Agronomy Olympic Challenge (the Applicator Challenge will not in offered to students) on Thursday from 8:30 to 10:00 AM for students attending Ag Expo for Student-Career Day. Students from Lake Area Technical Institute and Mitchell Technical Institute compete for a traveling trophy and the winning teams earn small cash prizes.

Please contact Kathy Zander at the SDABA office if you have any questions or need additional information at 605/224-2445 or kathy@sdaba.org



Agronomy and Applicator
Olympic Challenge 2018

**Deadline for
submitting questions
is December 22nd!**